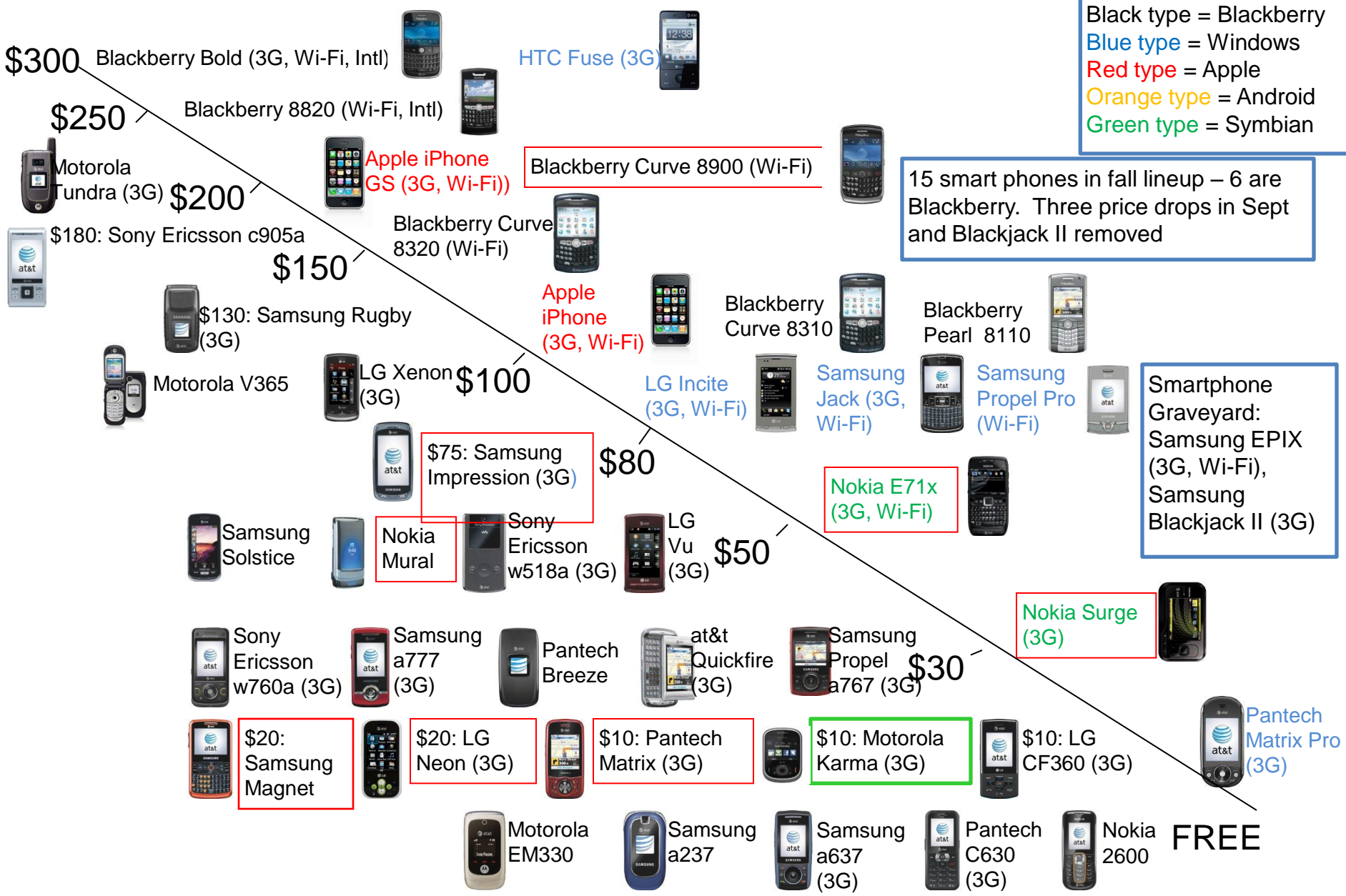


at&t Phone Lineup (as of 9/25/2009)

Source: mobile symmetry, at&t

Smartphone OS Legend
 Black type = Blackberry
 Blue type = Windows
 Red type = Apple
 Orange type = Android
 Green type = Symbian



15 smart phones in fall lineup – 6 are Blackberry. Three price drops in Sept and Blackjack II removed

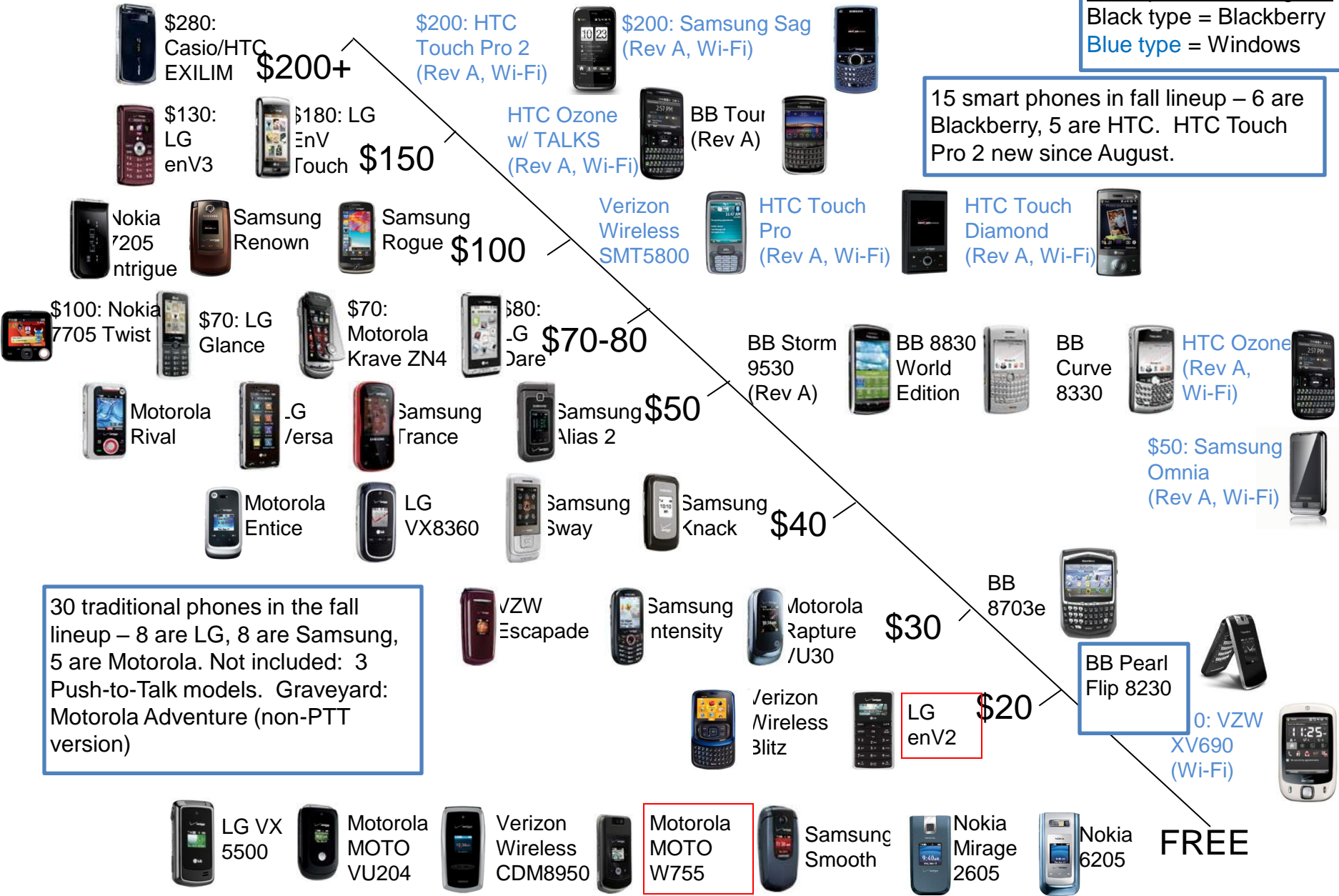
Smartphone Graveyard:
 Samsung EPIX (3G, Wi-Fi),
 Samsung Blackjack II (3G)

Verizon Wireless Phone Lineup (as of 9/25/2009)

Source: mobile symmetry, VZW

Smartphone OS Legend
 Black type = Blackberry
 Blue type = Windows

15 smart phones in fall lineup – 6 are Blackberry, 5 are HTC. HTC Touch Pro 2 new since August.







30 traditional phones in the fall lineup – 8 are LG, 8 are Samsung, 5 are Motorola. Not included: 3 Push-to-Talk models. Graveyard: Motorola Adventure (non-PTT version)

LG enV2

Motorola MOTO W755

Smartphone Positioning By Carrier

Source: carrier websites with 2-yr contract. Refurbished phones excluded.

Website price w/ 2-yr contract	 at&t			
\$199.99 and above	Apple iPhone4 Samsung Captivate Blackberry Bold 9000 Blackberry Torch HTC Tilt 2	Droid Incredible Droid X Droid 2	Samsung Epic 4G HTC EVO Blackberry Bold 9650 HTC Touch Pro 2	Samsung Vibrant
\$99.99 - \$199.98	Apple iPhone3GS Dell Aero HTC Aria Sony Ericsson Xperia Blackberry Curve 8520 Palm Pre Plus	Blackberry Bold 9650 Blackberry Storm 2 LG Fathom <div data-bbox="819 808 1025 929" style="border: 1px solid black; padding: 5px; text-align: center;"> 5 of 15 Android </div>	Motorola i1 HTC Hero Samsung Intercept Samsung Moment Blackberry Curve 8350i Samsung Intrepid Palm Pre	T-Mobile myTouch slide Motorola CLIQ Samsung Behold II Garminfone Blackberry Bold HTC HD2 HTC Touch Pro 2
Under \$99.99	Motorola Backflip HP iPaq Glisten Samsung Propel Pro Palm Pixi Plus (free)	Motorola Devour LG Ally Blackberry Tour 9630 Blackberry Curve 8530 HTC Imagio HTC Ozone (free) Samsung Omnia II Palm Pre Plus Palm Pixi Plus (free)	Blackberry Curve 8530 Palm Pixi	Motorola CHARM T-Mobile myTouch 3G Blackberry Curve 8520 T-Mobile Dash 3G (free)

Legend:
 Apple OS = Red
 Android = Green
 Blackberry = Black
 Windows = Blue
 Palm = Brown

**5 of 15
Android**

**5 of 13
Android**

**7 of 12
Android**